

# Stuti Bansal

Graphic Designer  
Digital Artist

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stutibansal.com

## Skills

Adobe Creative Suite

- Illustrator
- After Effects
- Premiere Pro
- Photoshop
- InDesign

Wordpress

Figma

CSS

HTML

Content Creation

Analytics

Microsoft Office

Brand Design

Website Design

Canva

Marketing Design

## Experience

### **Freelance Designer**

*Blue River Legacy Farms | March 2024 - present*

- Designing a label for blueberry boxes in large-scale production.
- Working with the client to develop ideas.
- Working with limited print colors and specified brand identity.

### **Marketing and Communications Intern (Graphic Design)**

*Clemson University Libraries | August 2023 - May 2024*

- Designed posters, flyers, and create brand identities for clients.
- Worked with the Clemson University branding palette to create social media graphics, flyers, infographics, and posters.
- Collaborated with Clemson Libraries Marketing Coordinator to work with clients and fulfill marketing material requests for event promotion materials.

### **Digital Media and PR Intern**

*Allison Sprock Fine Art | May 2023 - July 2023*

- Edited website to improve user experience.
- Worked on a digital booklet showcasing available artworks.
- Created social media posts and graphics.

## Education

### **Clemson University**

*August 2021 - May 2024*

#### **Bachelor's of Art**

Digital Art and Graphic Design

#### **Minors**

Management Information Systems

Psychology

## Exhibitions & Awards

### **New Ways of Seeing: AI Exhibition**

*2024*

### **Clemson Art Book Fair and Zine Fest**

*2024*

### **Faculty Award, Foundations of 2-D Art**

*2023*

### **Clemson University Dean's List**

*2021 | 2022 | 2023*