

STUTI BANSAL

GRAPHIC DESIGNER

CONTACT

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Portfolio: stutibansal.com

SKILLS

PROFESSIONAL

Brand Identity & Messaging

Marketing Design

Customer Relations

Pre-Press

Promotional Asset Design

Website Design

SOFTWARE

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Microsoft Office

Figma

WordPress

CSS/HTML

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

Master of Fine Arts

Graphic Design and Visual
Experience

January 2025 - Present

SUMMARY

Creative and detail-driven Graphic Designer with 2+ years of experience crafting digital and print assets across marketing, product, and social media platforms. Skilled in developing engaging visuals, enhancing UX/UI elements, and collaborating across departments to deliver strategic design solutions. Passionate about elevating brand identity and staying ahead of design trends in fast-paced environments.

PROFESSIONAL EXPERIENCE

MINUTEMAN PRESS ALPHARETTA

Graphic Designer | June 2025 – September 2025

- Collaborated with clients to develop custom design solutions tailored to their needs, creating a \$7,000 increase in monthly sales.
- Managed 20+ design and print projects per week while maintaining high quality products.
- Designed logos and crafted brand identities for local small businesses.
- Built and nurtured long-term client relationships through responsive communication and consistent delivery of creative solutions, leading to a 10% increase in customer base.
- Utilized Adobe Creative Suite (Illustrator, InDesign, Photoshop) to design and print a variety of media, including booklets, posters, and brochures.

MINUTEMAN PRESS MONROE

Lead Graphic Designer | August 2024 – December 2024

- Fostered long-term client relationships through strategic design consultation and responsive service, contributing to 50% increase in customer base.
- Directed the design and production of print and digital materials, overseeing all phases from concept to final output.
- Managed high-volume design workflows, delivering up to 15 projects weekly while maintaining tight deadlines and exceptional quality.
- Utilized Adobe Creative Suite (Illustrator, InDesign, Photoshop) to produce logos, brochures, posters, signage, and social media assets.
- Operated and maintained digital printing systems using Fiery Command WorkStation, prioritizing color accuracy and print efficiency.
- Optimized store marketing tactics, leading to a 20% increase in new customer relations via internet search.

CLEMSON UNIVERSITY LIBRARIES

Marketing and Communications Intern | August 2023 – May 2024

- Designed promotional materials including posters, flyers, and brand identities for campus clients and events.
- Applied Clemson University's official branding palette to create cohesive social media graphics, infographics, and print collateral.
- Collaborated with the Libraries' Marketing Coordinator to fulfill design requests and develop marketing assets for university-wide initiatives.
- Communicated directly with clients to understand project goals and deliver tailored visual solutions under tight deadlines.
- Contributed to the visual consistency of campus communications by aligning designs with institutional brand standards.